

Code - Course	062214 – Analysis of Tourist Destinations		
Thematic Area	Fundamentals of Tourism Knowledge	Year	Second
Course Type	Compulsory	Credits	6 cr. ECTS
In-class Hours	60 hours	Hours of Individual Work	90 hours

BRIEF COURSE DESCRIPTION

Analysis of Tourism Destinations has the main objectives to provide students with an insight to the dynamics created among tourism destinations (understood as geographical spaces where the tourism experience takes place and the tourism attraction is consumed) and to teach students the main tourism destinations worldwide.

Besides carrying out a descriptive analysis of the main geographical features, on the one hand the subject aims at presenting the major tourist areas through the world's regionalization in an orderly manner and, on the other hand, to pinpoint the environmental, demographic, socio-economic and geopolitical aspects that characterize each of the different regions of the world, in order to identify how they affect the tourism activity.

With this subject, students will approach the main tourism destinations worldwide so that they can analyze them and understand their global and regional importance. For this reason, it is essential to describe their distribution at global scale according to the main modalities (urban, coastal, nature, ethnic tourism...) and how they deal with tour operator and travel agent offers. In conclusion, students will have to be able to understand, from the tourism point of view, the different world areas and their idiosyncrasies.

GENERAL SKILLS

GS3- Have initiative and an entrepreneurial spirit.

GS5- Teamwork.

GS6- Be customer-oriented

GS8- Master the techniques of oral and written communication in order to transmit information, ideas, opinions, etc.

GS9- Work in an international context

SPECIFIC SKILLS

SS1- Understand the principles of tourism and the importance of its socio-cultural and environmental impact

SS3- Understand the global tourism system and the evolutionary nature of its components' characteristics

SS12- Identify, increase the value of, and manage cultural and natural heritage for tourism use.

ACADEMIC CONTENTS

1. Tourism destinations and world organization.
2. Catalonia and Spain.
3. Europe and Euro – Asia.
4. Africa.
5. Asia.
6. Oceania.
7. America.

LEARNING METHODOLOGY

The learning methodologies planned for this subject are based on a number of processes, emphasizing the cognitive methods related to the comprehension of the principles of tourism and the global tourism system; other methods include a number of competencies with a major focus on practical skill acquisition.

The activities and dynamics -both group and individual- designed for this subject are the following:

- Lectures
- Problem solving
- Practical exercises

ASSESSMENT SYSTEM

The evaluation process determines the degree of a student's achieved learning with regards to the competencies of the course in hand.

Students are able to request to be evaluated via a system of continuous, semester-long assessment or a single assessment at the end of each semester.

Continuous Assessment consists of the evaluation of the teaching-learning process based on the continuous monitoring of the student's performance through the acquired comprehension, coursework and exams.

Single Assessment consists in the evaluation of the student's learning administered at the end of the established period of time. This system of evaluation is available for all students that provide appropriate proof of their inability to regularly attend class. This assessment is determined based on the learning evidences proven through this evaluation.

Systems of Evaluation	Continuous	Single
Resolution of practical exercises	60 %	---
Partial written tests		
Individual Written Final Exam	40 %	60 %
Projects delivered by student	---	40%

Review and Reassessment of the Course

In certain cases, if a student fails to achieve the learning objectives of the course, they have the right to the process of reassessment, which offers a second opportunity to prove their achieved competencies.

REFERENCES

Barrado, D. y Calabuig, (coord) J. (2001). *Geografia Mundial del turisme*. Madrid. Síntesis Colección Gestión Turística. Boniface , B.& Cooper, C.(2009) *Worldwide Destinations. The geography of travel and tourism*. Amsterdam. Butterworth-Heinemann

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Crespi , M. & Planells M. (2006) *Productos y destinos turísticos nacionales e internacionales*. Madrid. Síntesis.

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