



| I. Course Information | | | | | |
|------------------------------|---|----------|--|----------|-----------|
| Department | Semester in English DCI | | | | |
| Course Title | Globalization in the 21st century: a multifaceted perspective | | | | |
| Prerequisites | | | | | |
| Weekly Schedule | | In Class | | Workshop | NA |
| Class Schedule | TBD | | | | |
| Professor | TBD | | | | |
| E-mail | | | | | |
| Office Hours | | | | | |

Course Abstract:

| II. Learning Results |
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| <p>The goal of this course is to equip students with a basic knowledge about the multifaceted socio-economic and cultural process known as globalization, developing their ability to assess the major arguments concerning its consequences. This is achieved through the examination of questions such as: What is globalization? How is it manifested? What drives it? What determines the distribution of gains and losses arising from globalization? The course finally provides a more robust understanding of how human society adapts to, profits from or reacts against this process. It examines Globalization from a multifaceted perspective – the historical, political, economic, human rights, environmental, technological, art and cultural, linguistic, migratory, identity and development issues affecting today's globalized world.</p> |

| III. Teaching Methodology |
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| <p>Lectures, case study discussions, student presentations and audio-visual clips to help students better understand various concepts. Information will be provided from a variety of sources, including reading assignments, short written assignments, internet web pages, and video clips.</p> <p>Each student's performance will be closely monitored through active participation in classroom discussions, assignments, a presentation and a final evaluation. Evaluations will be focused on the student's ability to apply the materials to real and hypothetical cases/problems.</p> |

| IV. Evaluation Methodology | | | |
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| Description of the methodology | | | |
| Evaluation Type | Learning Result being evaluated | Date | Percentage |
| Active classroom interaction and self initiatives | Active participation and taking the initiative are highly valued. The following criteria will be used in grading: <ul style="list-style-type: none"> • Bringing articles • Participation and quality-discussions • Attendance | Throughout the Semester | 10% |
| Reflective essay | Individual task. Choose an element from the course content – or a new but related sub-theme. Write a reflective essay to express your thoughts on the topic, based on learnings from the course. | | 20% |
| Critical essay | Analyze two opposing or conflicting perspectives related to one of the topics dealt with. | | 20% |
| Spoken Presentation | Make a 15 minute presentation on a topic related to the course. | | 20% |
| Written exam | A short text on one of several topics dealt with during the course. | | 30% |
| Final result = 70% ongoing assessment, 30% the final exam | | | |
| V. Course Rules | | | |
| <p>A minimum 80% attendance is required.</p> <p>Plagiarism is not tolerated. Any student caught plagiarizing will automatically fail the course, and a formal letter will be sent to their home university informing of their grave infraction.</p> <p>Students presenting a doctor's note to justify missing class must present it within one week of missing class. The teacher will not receive any notes outside of this time frame. Failure to present a doctor's note when absent from class will result in a missed class in the student's attendance.</p> | | | |

VI. CALENDAR OF CLASSES

| Learning Results (LR) | | | | Units, or Modules (include topic content) | |
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| Classes | Unit | | Class Objective | | Readings/assignments |
| 1 | UNIT 1: INTRODUCTION Introduction to Globalization – overview of the course. Globalization in history | | Explanation of the course, its methodology, content, aims To give an initial overview of the areas to be covered – and invite student input. To introduce Globalization from a historical perspective | Interactive presentation, discussion and getting to know each other activities. Brainstorming and sharing expectations and goals. Globalization in history. | There will be reading assignments or short videos announced a week or two in advance, which may be used for discussions, presentations or quizzes . |
| 2 | UNIT I: Introduction to Globalization Political, social and economic perspectives of Globalization Winners and losers | | What is globalization and how do we “measure” it? Economic and Political issues- Dimensions of Globalization Globalization indexes | Discussion on the readings Explanation and discussion of social, political and economic key elements | Readings for discussion: Class 1 Trade at What Price, article of the Economist April 2, 2016 Stiglitz – the discontents of Globalization |
| 3 | Economic and social foundations of Globalization Free trade Factor movements Ideas and values flow | | Free trade theory : Absolute and comparative advantage Capital flows and Risks Reallocation of industry and deindustrialization in the developed world - sweatshops Winners and losers: The resultant social complexity | Explanation and discussion of the topics Of economics, trade and the socioeconomic side of globalization | 2016 Global Risks Report (read executive summary, |

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| 4 | Migration, displacement, outsourcing and offshoring Human rights Globalization of the firm | | The Displacement of production and the rising of virtual companies New type of work and worker in developed and developing countries New conflicts and challenges | The human impact of globalization | Discussion forums on articles, news reports |
| 5 | Colonization, neo-colonialism and identity in a globalized world | | Global political impact on original peoples Centre and periphery countries | The impact of globalization through neo-colonialism | Political considerations - debate |
| 6 | Global Value Chains and Networks Clusters and financial global chains The new challenges of competing in the open society with new values | | Market forces and The role of Internet | Economic and financial parameters | Readings and discussion questions |
| 7 | Communication Flows and cultural change: emerging global and ethical values Internet and information in a global village | | Internet & digital technologies in globalization | Impact of communication on ethics & values in a global world | Readings, poster corners |
| 8 | The ecological dimension Transnational civic organization – supranational organizations | | The ecological impact Globalized civic movements | Mindmapping & poster presentation-discussion on Environmental impact and struggles, and globalized civic movements | Mini-presentations Video clip inputs |
| 9 | The anti-globalization movement De-growth movements | | Understanding its reasons Consequences, costs and benefits of populist government Government agendas | Debate in class Case studies | Various readings and audiovisual inputs |

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| | | | Popular movements | | |
| 10 | Human rights Identity, language and original peoples | | Understanding how human rights are impacted by globalization | Exploring Human rights in globalization Identity in a standardized world | Audiovisual inputs and discussion based class |
| 11 | Center and periphery countries Internet, Digital technology and culture | | Exploring the power balance among countries Impact of digital technology | Center and periphery countries and cultures- the power imbalance of players | Readings, debate and case studies |
| 12 | Globalization and culture: Arts, music, popular culture. | | How human culture interacts with globalizing forces | Human society and popular culture in 21st century | Mindmapping and audiovisual inputs |
| 13 | Cities as global competitors | | Cities, branding, image, identity | Case studies of cities as brands | Case studies and readings |
| 14 | Student presentations | | | | |
| 15 | Student chosen topic | | | | |
| 16 | Student chosen topic | | | | |
| | Exam | | | | |

Bibliography:

Academic Journals & Newspapers/Magazines:

The Economist, The Guardian, the economist, The Telegraph, Globalsherpa, Wall Street Journal, Le Monde Diplomatique,

Joseph Stiglitz, Globalization and its discontents

Documents of the IMF, OECD, World Bank, Amnesty International, Human Rights Watch, Greenpeace.

Primary Texts: Presentations and notes given in the class. **Films: Web links if required will be included during the lectures in the class**

Initial recommended readings:

Economic and political factors

Slowbalisation – the steam has gone out of globalisation. The Economist 24.01.2019 <https://www.economist.com/leaders/2019/01/24/the-steam-has-gone-out-of-globalisation>

What are the Drivers behind economic globalization? The role of politics and institutions. GED <https://ged-project.de/videos/what-are-the-drivers-behind-economic-globalization/>

Globalization: how much is too much? Are there limits to globalization? GED

https://ged-project.de/videos/competitiveness/challenges_in_international_competitiveness/ged-explains-globalization-how-much-is-too-much/

Globalisation and the lessons of history. Article HuffPost

https://www.huffpost.com/entry/globalization-world-economy_b_1764422

From De-growth to De-globalization- Samuel Decker <https://www.degrowth.info/en/2018/01/from-degrowth-to-de-globalization/>

Human rights and Globalization

<https://www.fidh.org/en/issues/globalisation-human-rights/>

United Nations

Mohd Ashraf Ganaie & Shafiq Mohiuddin. Globalization and Human Rights 2016 <https://www.researchgate.net/publication/323545214>

Evans & Kirkup. Globalisation and human rights. Oxford Research Encycl International Studies

<https://oxfordre.com/internationalstudies/abstract/10.1093/acrefore/9780190846626.001.0001/acrefore-9780190846626-e-447>

Globalization, has it helped or hurt women? Huff Post article. 12/16/2011

Human Rights under threat in era of globalization

<https://www.dw.com/en/human-rights-under-threat-in-era-of-globalization/a-15108296-0>

Development and environment

World Economic Forum. The Earth really is getting hotter and we are poorer for it. <https://www.weforum.org/agenda/2016/07/the-earth-really-is-getting-hotter-and-we-re-poorer-for-it/>

Globalization and the environment

<https://books.google.cl/books?hl=en&lr=&id=LoznCwAAQBAJ&oi=fnd&pg=PA94&dq=globalization+and+ENVIRONMENT&ots=ZLSYSLIoAC&sig=IbDHF-GnsFAFGZlwap8O7C3EB-l#v=onepage&q=globalization%20and%20ENVIRONMENT&f=false>

Globalization may actually be better for the environment

<http://theconversation.com/globalization-may-actually-be-better-for-the-environment-95406>

Globalization for Development – free access ebooks World Bank page

<https://openknowledge.worldbank.org/handle/10986/6618>

Goldin, I & Reinert, K. Globalization for Development : Trade, Finance, Aid, Migration, and Policy, Revised Edition

<https://openknowledge.worldbank.org/bitstream/handle/10986/6618/526760PUB0glob101Official0Use0Only1.pdf?sequence=1&isAllowed=y>

Books and ebooks:

Stiglitz, Joseph. *Globalization and its Discontents*.

Goldin, I & Reinert, K. *Globalization for Development : Trade, Finance, Aid, Migration, and Policy*, Revised Edition

<https://openknowledge.worldbank.org/bitstream/handle/10986/6618/526760PUB0glob101Official0Use0Only1.pdf?sequence=1&isAllowed=y>

Audiovisual:

London School of Economics (LSE) Podcasts of public lectures- free access.

<http://www.lse.ac.uk/lse-player?category=public+lectures+and+events>

The Changing Face of Globalization. Bruce Bucknell

<https://www.youtube.com/watch?v=8CSnVz6wgA8>

Globalization and the poor – a look at the evidence. Kriztina Kis-Katos <https://www.youtube.com/watch?v=dlldvz0jygE>

The myth of globalisation (about intercultural communication). Peter Alfandary TED talks <https://www.youtube.com/watch?v=xUYNB4a8d2U&pbjreload=10>

PPT PRESENTATIONS:

https://www.google.com/search?client=firefox-b-d&ei=iX0sXZ7PKd7N5OUPx5GdgAc&q=globalization+and+human+rights+ppt&oq=globalization+and+human+rights&gs_l=psy-ab.1.1.0i7118.0.0..154924...0.0..0.0.....0.....gws-wiz.jvlgIrQFgtk