



I. Course Information					
Department	Semester in English DCI				
Course Title	Multicultural Global Business Management				
Prerequisites					
Weekly Schedule	4UD	In Class	64	Workshop	NA
Class Schedule	TBD				
Professor	TBD				
E-mail					
Office Hours					

II. Learning Results
<p>This course provides the basis for understanding of different cultures in the world and the barriers as well as the variety of challenges that are presented to individuals working with multinational companies. Students find the reason why different cultures behave in a certain way. This is aimed to not only ease cultural adjustment but also generate sensitivity and appreciation of different cultures. Not only do the students understand how to compare different cultures but also how business marketing strategies are done in entirely different ways in different cultures. Using this knowledge, they learn, how to excel when working for a global company, or adjusting in a different country, or managing teams across continents or achieving synergy from a multicultural team. In the end the course focuses on the aspect of multi- location, the challenges and the key skills needed to manage work across different locations</p>

II. Teaching Methodology
<p>Highly interactive lectures, home assignments, case studies, group discussions, classroom demonstrations and practice sessions, presentations by students and projects</p>

IV. Evaluation Methodology

Description of the methodology			
Evaluation Type	Learning Result being evaluated	Date	Percentage
Class Participation	Commitment to the class; participation in group work, discussions, activities.		20%
Presentation 1	Score received is based on the content, quality and presentation		25%
Presentation 2	Score received is based on the content, quality and presentation		25%
Final exam	Final exam		30%

V. Course Rules

A minimum 80% attendance is required.

Plagiarism is not tolerated. Any student caught plagiarizing will automatically fail the course, and a formal letter will be sent to their home university informing of their grave infraction.

Students presenting a doctor's note to justify missing class must present it within one week of missing class. The teacher will not receive any notes outside of this time frame. Failure to present a doctor's note when absent from class will result in a missed class in the student's attendance.

All participants must contribute to group effort. Thus, it is expected that each brings his/her experience and knowledge and finds ways to contribute to a constructive discussion between the professor and the students.

Each participant should adopt a positive and respectful attitude during classes, presentations and when working with other members of his team. Also, get to class on time and be prepared to complete the works established in the course.

To maintain maximum concentration during class sessions, the following is required:

- Be punctual throughout the semester.
- Avoid side conversations.
- Be courteous when others are speaking in class or presenting.
- If for some reason you have to leave before the end of the class period, you should notify the professor beforehand.
- Keep mobile phones and computers on silent mode during class.
- Once a student exits the class without a justified reason, he cannot reenter and will be considered absent for the class.

VI. CALENDAR OF CLASSES

Learning Results (LR)				Units, or Modules (include topic content)	
Classes	Unit	Date	Class Objective	Class Activity, or Evaluation	Readings/assignments
1			Socio-economic overview of Chile	Interactive discussion Classroom activities Simulated demonstrations PPT driven interactive lecture	TBD
2			Globalization	Interactive discussion Classroom activities Simulated demonstrations PPT driven interactive lecture	TBD
3			National Differences in Political Economy	Interactive discussion Classroom activities Simulated demonstrations PPT driven interactive lecture	TBD
4			National Differences in Culture.	Interactive discussion Classroom activities Simulated demonstrations PPT driven interactive lecture	TBD
5			International Differences in Ethics	Interactive discussion Classroom activities Simulated demonstrations PPT driven interactive lecture Case studies	TBD
6			Corporate Social Responsibility in Latam	Interactive discussion Classroom activities Simulated demonstrations PPT driven interactive lecture Case studies	TBD

7			CSR and Strategy	Interactive discussion Classroom activities PPT driven interactive lecture Case studies	TBD
8			International Trade Theory	Interactive discussion PPT driven interactive lecture Case studies	TBD
10			Political Economy of International Trade	Interactive discussion Simulated demonstrations PPT driven interactive lecture Case studies	TBD
11			Regional Economic Integration	Interactive discussion Simulated demonstrations PPT driven interactive lecture Case studies	TBD
12			The Global Capital Market	Interactive discussion PPT driven interactive lecture Case studies	TBD
13			The Strategy of International Business	Interactive discussion PPT driven interactive lecture Case studies	TBD
14			The Organization of International Business	Interactive discussion Classroom activities PPT driven interactive lecture Case studies	TBD
15			Conclusions	Interactive discussion Simulated demonstrations PPT driven interactive lecture	TBD
16			Final Exam	Exam	